

Moving 11TB of data... “there’s nothing to say” in the best way!



Ruth Murphy
Operations Manager
Catch A Fire

Perhaps the main point that Ruth Murphy has to say about Movebot’s transfer of 11TB of data is “there’s nothing to say!”

“It was simple, everything was migrated with no issues; we didn’t even notice it happening,” says the operations manager of Tunbridge Wells-based creative agency Catch A Fire.

The increasingly video and still-images based business, a certified B Corp, had found its Microsoft Sharepoint cloud storage costs rising £200-300 per month. Ruth could see it soon becoming exceedingly excessive.

Another challenge with Microsoft’s Sharepoint cloud was a frequent incompatibility with CAF’s heavily Macbook-oriented creative output.

“We decided we needed to change our cloud service provider, and both ourselves and Ivy IT’s Danny Turnock looked at the best options,” says Ruth.

“We figured Dropbox was the best platform for us as a creative agency, priced at a fixed price per year, per user.”

For the data migration itself we trusted Danny’s advice. He talked through the process Movebot would use, and offered reassurance the Christchurch, New Zealand-based company would be the best option.

“It was a leap of faith, so we pressed go,” she says.

““It was simple, everything was migrated with no issues; we didn’t even notice it happening,” says the operations manager of Tunbridge Wells-based creative agency Catch A Fire. ... There were no glitches. Everything synched up fine, there was nothing missing on Dropbox.”

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Ruth says CAF did keep its data on Sharepoint for three months. But once the agency realised all its data had been safely and cleanly migrated, and new files and folders being uploaded to Dropbox were freely available, it cleared its Sharepoint account.

“Movebot did what they said they’d do. There were no hassles, it was simple. Now that we’ve moved our data, it’s unlikely we’ll do so again. If we do though, we know who we’ll be asking.”

