

## Case Study

# Changing planes while still in mid-air

### Challenge

Internationally renowned VICE Media Group needed to consolidate its cloud storage providers but required ongoing access to millions (over 280TB) of files shared across more than 3000 accounts and multiple storage platforms.

### Solution

After an exhaustive search for file migration tools, without the overhead of a full professional services implementation VMG settled on Christchurch, New Zealand-based Movebot, for the following reasons:

- Movebot is priced at a gigabyte level of granularity
- Experts from the Movebot team were included from the initial investigation of the tool to the completion of the project (Thanks Chris!)
- No subscription to Movebot was required, and there were no additional transfer fees

### Summary

It was obvious during preliminary discussions that Movebot wasn't trying to sell professional services or add-ons.

We were given precise instructions on how to use the product, with the flexibility and expertise of the Movebot team providing assistance and prompt communications whenever anything seemed amiss, or a question was asked.

Movebot provides a solid application, with open communications for needed features, which enabled a seamless data transfer between Vice's previous cloud storage providers, to Google Drive.

At the end of the day, Movebot's scripting, reporting, and logging features provided the VICE team with the tools needed to get the job done.



**Ethan Tanenbaum**  
Enterprise Architect  
VICE Media



**Benjamin Greene**  
Senior Systems Administrator, EMEA  
VICE Media

### Outcome

*All of VICE's users (those who needed to access stored files) were unaware that a change in cloud providers was taking place until a copy of their data was safely moved.*

*The user experience was excellent and took place well before any critical dates were missed.*

*There was no reported loss of data or **any** complaints about the migration process, all files were accounted for in Movebot's logs.*

*This allowed the VMG Team, specifically Ethan Tanenbaum (VICE's Enterprise Architect) and Benjamin Greene (VICE's Senior Systems Administrator) to lead a successful migration and we're very confident in a job well done.*

